

# Jeshua Leger

## Lead Full Stack Engineer

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### SUMMARY

An extremely versatile, detail-oriented, problem solver with expert level experience utilizing multiple tools and technologies to strategize, design, develop, maintain and optimize lead generating multi-lingual websites and apps for enterprise level businesses.

### EXPERIENCE

#### Lead Full Stack Engineer

**Stealth Startup**   📅 10/2024 - Present   📍 Remote, Austin TX

A Startup in the Real Estate and Renters Market, making finding a home easier than ever.

- Building out 2 Apps from scratch for both IOS and Android using React Native, Expo, Native Wind and Firebase services.
- Providing guidance in brand design, layout, colors, accessibility, and user experience.

#### Senior Full Stack Web Engineer

**Imarc**   📅 01/2019 - 09/2024   📍 Amesbury, MA

A digital agency with expertise in strategy, creative, performance marketing, web development, and digital transformation.

- Led a team of 9 talented Individuals to work with Imarc's largest client.
- Doubled key performance indicators, increasing brand engagement by (200%) through comprehensive brand redesign.
- Increased daily conversions by (10X) through decreasing friction and redesigning the way users interacted with the site.
- Increased site wide page performance and SEO ratings by (70%) utilizing SEMrush and Lighthouse.
- Strategized, designed and developed a new purchase flow to solve core business issues which increased conversions by (2X) and new leads by (3X).
- Trained, mentored and led 10 developers.
- Improved team knowledge and skills through clean code review and peer-programming sessions.
- Integrated A/B testing and personalization suites from Google, Salesforce, VWO and Optimizely.
- Automated regression testing utilizing Git, Buddy and Cypress.

#### Internet Marketing Analyst Contract

**CA Technologies USA**   📅 03/2018 - 10/2018   📍 Islandia, NY

At one point the second largest enterprise software developer and publisher, was acquired in 2018 by Broadcom.

- Updated and created new pages in AEM on the main multi-lingual website and worked on large data structures.
- Optimized SEO and link redirects on over (5000+) pages.
- Held a part in major site migration from Automic Software.
- Embedded multiple lead generating tools and forms.

### EDUCATION

#### Game Development and Design

**SNHU**   📅 2016 - 2018   📍 Manchester, NH   GPA **4.0** / 4.0

#### High School Diploma

**Home School**   📅 2002 - 2015   📍 Salem, MA   GPA **4.0** / 4.0

### SKILLS

#### General

Google Suite   MS Office

Debugging   Detail Oriented

Communication   Documentation

#### Engineering

Javascript   PHP   HTML   CSS

SCSS   SQL   Linux   MariaDB

REST   GraphQL   Laravel   Craft

Vue JS   Node JS   Git   Webpack

UX/UI   Tailwind   React JS

Typescript   React Native

#### Project Management

Agile   Active Collab   Clickup

Asana   Jira   QA   Estimating

Scoping   A/B Testing   Figma

#### Integrations

Salesforce   Google Tag Manager

GA   Genesys   Optimizely   CDN

Buddy   Actifai   Dropbox   GitLab

Cloudflare   Cypress   Blitz Caching

### STRENGTHS



#### Focus

Detail oriented, focusing on the small details with the big picture always in mind, making sure there are clear goals and that the team is on track.



#### Influence

Able to establish influence over the team when needed to lead and drive them toward success.